

Lower operational costs with **agentic AI**



01 / Efficiency

Margin pressure

Companies face mounting pressure to reduce costs without compromising on quality. Smarter processes lower costs and improve quality at the same time.

02 / Work

Too much manual work

Quotes, planning, invoice processing, email handling — employees spend 40-60% of their time on work that AI can now handle reliably.

03 / Competition

Acceleration through AI

Competitors using AI effectively deliver faster and cheaper. Those who wait lose ground that is hard to regain.

Upsider helps organizations **make core processes agentic** — from process analysis to fully working AI applications. We define the highest-impact use cases together with our clients, and build them ourselves. Our clients realize **up to 50% time savings on the processes we make agentic** — directly translatable to lower operational costs or growth without expanding headcount.

// TWO PROPOSITIONS **What we build for you**

01 PROCESS AUTOMATION

Make core processes agentic

We identify together with you which processes cost the most time — and build AI agents that take over the work. **Up to 50% time savings** on the processes we make agentic. People get more time for work that matters.

- 01 **Quotes & sales.** From lead research to proposal generation — your account managers double their output without extra hours.
- 02 **Customer service & first-line.** Questions, complaints and information requests handled automatically or prepared for your team. Faster turnaround, higher customer satisfaction.
- 03 **Planning & admin.** Capacity, calendars, routes, invoices, procurement — agents that plan, process and adjust autonomously.
- 04 **Document work & quality control.** Recruitment screening, contract review, document analysis, lead generation — wherever repetitive work is time-consuming and error-prone.

02 CONVERSATIONAL AI

Autonomous AI chatbots

Smart chatbots that **actually do things** instead of just answering questions. Integrated with your calendar, CRM, inventory or website. Available 24/7, for customers and employees — multilingual, with human handover when needed.

- 01 **Appointments & reception.** Schedule, reschedule, remind — directly in your calendar. Ideal for healthcare organizations, advisory and accounting firms, automotive businesses, technical service providers.
- 02 **24/7 customer Q&A.** Product questions, status updates, opening hours, pricing information. Always available, also after hours and on weekends.
- 03 **Sales support & quotes.** First-line lead qualification, product advice based on customer needs, automatically drafted quotes.
- 04 **Internal assistant for employees.** Access to your knowledge base, HR questions, process information — your people find in seconds what otherwise takes days to search.

// APPROACH **Four steps to working AI**

● STEP 01 / MEET

Discovery

A 60-minute introductory meeting to understand your situation, explore opportunities and assess if there's a good fit.

● STEP 02 / DEFINE

Use Case Kick-off

A joint working session in which we map processes together and define the highest-impact use cases. Including business case and pilot proposal.

● STEP 03 / BUILD

Pilot

A working prototype, fast. One concrete process, fixed price, measurable results. Proof it works before we scale up.

● STEP 04 / SCALE

Scale & maintain

Based on proven value, we scale to other processes. Including maintenance and continued development.

WHY UPSIDER

We **build it ourselves**, with a small and experienced team. Early adopters of AI with deep expertise across all leading models. Competitive pricing: we work partly with a **performance-based model** — part of our fee depends on the result.

NEXT STEP

A **60-minute Discovery** — an introductory meeting. We discuss your situation and explore together if there's a good fit.

CONTACT

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